



# RETURN-TO-SCHOOL DRAWING

## DEAR PARENT/GUARDIAN,

Return to School with Box Tops for Education! Box Tops for Education plays an important part in helping our students succeed. You can celebrate 20 years of Box Tops by helping us earn even more thanks to the Return-to-School Drawing.

★ **HELP ME EARN 50,000 BONUS  
BOX TOPS FOR OUR SCHOOL!** ★

Thanks to General Mills and Walmart, every Walmart-exclusive Box Tops Certificate that we clip and collect until 3/1/2017 earns our school a chance to be one of 20 winners of 50,000 Bonus Box Tops — that's \$5,000 for our classrooms!

With your help, we can make a difference for our school.

## THANKS FOR ALL YOUR HARD WORK AND SUPPORT!



Look for this  
on specially  
marked packages



NO PURCHASE NECESSARY. Open to US residents of majority age. Starts 12/28/2016 & ends 3/1/2017. Void where prohibited. See inside package for official rules, including alternate method of entry.



## **DEAR PARENT/GUARDIAN,**

**Help us win 50,000  
Bonus Box Tops for our school!**

Thanks to General Mills and Walmart, every Walmart-exclusive Box Tops Certificate that we clip and collect until 3/1/17 earns our school a chance to be one of 20 winners of 50,000 Bonus Box Tops—that's \$5,000 for our classrooms!

With your help, we can make a difference for our school.

**Thanks for all your  
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# PRODUCT LIST



## ANNIE'S

- Annie's® Organic Shells & White Cheddar Macaroni & Cheese 6 oz. Box
- Annie's® Shells & Real Aged Cheddar Macaroni & Cheese 6 oz. Box
- Annie's® Berry Patch Organic Bunny Fruit™ Snacks
- Annie's® Classic Macaroni & Cheese 6 oz. Box
- Annie's® Gluten Free Rice Pasta & Cheddar Macaroni & Cheese 6 oz. Box

## CEREAL

- Honey Nut Cheerios Family Size Banded Pack
- Cinnamon Toast Crunch Family Size Banded Pack
- Honey Nut Cheerios Family Size
- Cinnamon Toast Crunch Family Size
- Lucky Charms Family Size
- Reese Puffs Family Size
- Family Size Cookie Crisp

## MEALS

- Betty Crocker™ Cheeseburger Macaroni Hamburger Helper™ — Twin Pack
- Betty Crocker™ Stroganoff Hamburger Helper™ — Twin Pack
- Betty Crocker™ Beef Pasta Hamburger Helper™ — Twin Pack
- Betty Crocker® Lasagna Hamburger Helper® — Twin Pack
- Progresso Traditional Chicken Noodle
- Progresso Rich & Hearty Chicken Noodle
- Progresso Traditional NE Clam Chowder
- Progresso Light Chicken Noodle
- Progresso Traditional Chicken Wild Rice
- Old El Paso™ Mini Flour Tortilla Taco Boats™
- Old El Paso™ Taco Boats™ Flour Tortillas 8 ct Pack
- Old El Paso™ Stand 'n Stuff™ Bold Nacho Cheese Flavored Taco Shells 10 ct Box
- Old El Paso Stand 'n Stuff Ranch Flavored Tacos
- Totinos Pizza Combination Party Pack
- Totinos Pizza Pepperoni, Party Pack
- Totinos Pizza Triple Cheese, Party Pack
- Totino's Party Pizzas Triple Meat
- Totinos Pizza Snacks Cheese 90 Count
- Totinos Pizza Snacks Pepperoni 90 Count
- Totinos Pizza Rolls Combination 90 Count
- Totinos Pizza Rolls Triple Meat 90 Count

## SNACKS

- Nature Valley Granola Bars Crunchy, Oats 'n Honey, Value Pack
- Nature Valley Granola Bars Sweet & Salty Nut, Variety Pack
- Nature Valley Salted Caramel Nut Protein Chewy Bars
- Nature Valley™ Peanut Butter Dark Chocolate Protein Chewy Bars
- Nature Valley Granola Bars Crunchy, Oats 'N Honey 6 Count
- Nature Valley Granola Bars Sweet & Salty Nut, Almond 6 Count
- Nature Valley Granola Bars Sweet & Salty Nut, Cashew 6 Count
- Nature Valley Granola Bars Sweet & Salty Nut, Peanut 6 Count
- Nature Valley® Biscuits with Almond Butter 5 Count
- Nature Valley® Biscuits with Peanut Butter 5 Count
- Fiber One™ Key Lime Cheesecake Bars 5 Count
- Fiber One Chewy Bars Oats & Chocolate, Value Pack
- Fiber One Brownies 90 Calorie, Chocolate Fudge, Value Pack
- Fiber One™ 90 Calorie Lemon Bar Soft-Baked Bars 12 ct Box
- Fruit by the Foot Tie Die Fruit Snacks, Value Pack
- Mott's® Medleys Assorted Fruit Flavored Snacks 24 ct Box
- Betty Crocker Fruit Flavored Snacks Mini Size
- Betty Crocker Fruit Flavored Snacks Scooby-Doo!, Assorted Fruit

## YOGURT

- Yoplait® Original Strawberry/Harvest Peach Low Fat Yogurt Variety 8 Pack
- Yoplait® Original Strawberry/Strawberry Banana Low Fat Yogurt Variety 8 Pack
- Yoplait® Original Strawberry/Mixed Berry Low Fat Yogurt Variety 8 Pack
- Yoplait® Original Strawberry Low Fat Yogurt 8 Pack
- Yoplait® Go-Gurt® Raspberry/Strawberry Banana Portable Low Fat Yogurt Variety 16 Pack
- Yoplait® Go-Gurt® Punch/Strawberry Watermelon Portable Low Fat Yogurt Variety 16 Pack
- Yoplait® Go-Gurt® Berry/Strawberry Portable Low Fat Yogurt Variety 16 Pack

**EARN 5  
BOX TOPS  
ON THESE PRODUCTS**

While supplies last.

**The Walmart Return to School Coordinator Drawing Official Rules**  
**NO PURCHASE NECESSARY TO ENTER OR WIN.**

**1. Eligibility:** The Walmart Return to School Coordinator Sweepstakes (the "Promotion") is open only to legal residents of the fifty (50) United States (including District of Columbia) who are at least eighteen (18) years old at the time of entry (except residents of AL and NE must be at least 19 years old at time of entry and residents of MS must be at least 21 years old). Employees of General Mills Sales, Inc., Walmart Stores, Inc., WPP, plc, Arrowhead Promotion and Fulfillment Company, Dialogue Direct and each of their parent and affiliate companies, suppliers as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. You must be a member of [BoxTops4Education.com](http://www.boxtops4education.com) to enter and have designated a school to support during the Promotion Period. Membership is free and is available at <http://www.boxtops4education.com>. Your chosen school must be enrolled in the General Mills Box Tops for Education Program (the "BTFE Program") for the 2016 - 2017 academic school year to enter. If your school is not enrolled in the BTFE Program, contact your school and suggest they enroll in the Box Tops for Education Program by visiting <http://www.boxtops4education.com>. All terms and conditions of the BTFE Program apply. The Box Tops for Education-eligible school ("BTFE-Eligible School") of winner's choice will receive the prize provided that it complies with the requirements set forth in the BTFE Official Rules and these Official Sweepstakes Rules. See [www.boxtops4education.com](http://www.boxtops4education.com) for more details about the BTFE Official Rules. Each BTFE-Eligible School participating in the Box Tops for Education program may earn up to, but not more than, \$20,000 cash per year (beginning on March 2 of every year) from the Clip program. There are no maximum annual earning limits for schools for Bonus Box Tops. However, individual Box Tops programs may have independent consumer earning limits based on transactions or activities. The Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein.

**2. Sponsor:** General Mills Sales, Inc., One General Mills Blvd., Minneapolis, MN 55440. Administrator: Arrowhead Promotion and Fulfillment Company, 1105 SE 8th St, Grand Rapids, MN 55744.

**3. Timing:** The Promotion begins on December 28, 2016 and ends on March 3, 2017 (the "Promotion Period").

**4. How to Enter:** There are two (2) ways to enter as outlined below:

- a. Purchase/Submit Box Tops Clip:** Purchase a specially marked General Mills five (5) Box tops product with an "A" code certificate on the Bonus Box Tops certificate from any Walmart store in the United States and locate the Box Tops clip "A" code certificate on the package. For a complete list of participating products, [www.boxtops4education.com/BonusBoxTopDrawing](http://www.boxtops4education.com/BonusBoxTopDrawing). Submit the Box Tops "A" code certificate via standard Box Tops for Education submission process according to the Box Tops rules at [www.boxtops4education.com](http://www.boxtops4education.com) to be postmarked between December 28, 2016 and March 3, 2017 (the "Promotion Period") and received by March 10, 2017.
- b. Mail In:** You may enter the Promotion without making a purchase, by hand printing your name, mailing address, day and evening phone numbers, and designated BTFE-eligible school on a 3" x 5" piece of paper and mailing it with proper postage to Walmart Return to School Coordinator Drawing" P.O. Box 9680 Grand Rapids, MN 55745-9680. Upon receipt, entry will be made in the Promotion. All mail-in entries must be handwritten. All mail-in entries must be postmarked during the Promotion Period and received by March 10, 2017. All requests become the exclusive property of Sponsor, and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due requests, which will be disqualified. Limit one mail-in entry per outer envelope.

There is no limit to the number of entries you may submit, regardless of method of entry. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected entries, which will be disqualified.

**5. Random Drawing:** Administrator is an independent judging organization whose decisions as to the administration and operation of the Promotion and the selection of potential winners are final and binding in all matters related to the Promotion. Administrator will randomly select the potential Promotion winners, from all eligible entries on or around April 20, 2017.

**7. Verification of Potential Winners:** Receiving a prize is contingent upon compliance with these Official Rules. If a potential winner of a prize cannot be contacted, or fails to provide any other information within the required time period (if applicable), or prize is returned as undeliverable, potential winner forfeits the prize. In the event that a potential winner of the Grand, First, or Second Prize is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. At least five (5) alternate drawings will be held after which the prize may, in Sponsor's sole discretion, remain un-awarded. Notwithstanding the foregoing, Sponsor shall use best efforts to award all prizes listed in these official rules. Unclaimed Third Prizes and Fourth Prizes will not be awarded.

**B. Prizes:**

Twenty (20) GRAND PRIZES: 50,000 eBoxTops to winner's selected BTFE-Eligible School. Approximate Retail Value ("ARV") of each prize: \$5,000. Odds of winning the Promotion Prize depend on the number of eligible entries received during the Promotion Period.

One (1) Box Tops is worth \$.10, to a school participating in the BTFE Program. Box Tops credits will be automatically submitted to the chosen BTFE-Eligible School's account and will be automatically credited to the selected school's account, subject to the Official Rules of the BTFE Program available at [www.boxtops4education.com](http://www.boxtops4education.com). No prizes will be awarded to the individual entrants. Individuals cannot redeem Box Tops for cash. Prizes will be awarded directly to BTFE-Eligible Schools in accordance with the Official Rules of the BTFE Program available at [www.boxtops4education.com](http://www.boxtops4education.com). No cash equivalent and all prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. TOTAL ARV OF ALL PRIZES: \$100,000.

**9. Release:** By receipt of any prize, winner agrees to release and hold harmless Sponsor, Administrator, Walmart Stores, Inc., WPP, plc, Dialogue Direct and each their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Promotion or receipt or use or misuse of any prize.

**10. Publicity:** Except where prohibited, participation in the Promotion constitutes winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

**11. General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Promotion, as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award the prizes at random from among the eligible entries received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**12. Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Promotion entry, if possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

**13. Disputes:** Except where prohibited, you agree that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will you be permitted to obtain awards for, and you hereby waive all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of New York without giving effect to any choice of law or conflict of law rules (whether of the State of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York.

**14. Entrant's Personal Information:** Information collected from entrants is subject to the Sponsor's Privacy Policy: [http://www.generalmills.com/en/Privacy\\_Policy.aspx](http://www.generalmills.com/en/Privacy_Policy.aspx).

**15. Winners' List:** For a winners' list, visit [www.boxtops4education.com/BonusBoxTopDrawing](http://www.boxtops4education.com/BonusBoxTopDrawing). The winners' list will be posted after winner confirmation is complete for a period of sixty (60) days.